

## GLOBAL FORUM **INNODESIGN** French-Chinese **PRIZE** since 2014

### OBJECTIVES

- guaranteeing the quality and protecting the authenticity of the product, object, creation and their designer or creator.
- giving visibility.
- rewarding excellence.
- favoring the creation of a network of laureates and members of the French Innovation and Design Committee supporting us.

### CRITERIA

- authenticity of the creation to avoid copies.
- real innovation : use, material, technology, shape or concept.
- eco-realization, material cycle (number of years), energetic study.
- adaptation to the aesthetics trends of a time and culture.
- realization of a prototype with short-time marketing possibility or contract of feasibility of the project

### CATEGORIES

- **space design and interior design**: awarded to a designer, an architect for a project taking into account the criteria of eco construction, innovation, citizen approach
- **industrial design, product** : awarded to a designer, a company for a targeted product or act.
- **industrial design, object** : ( unique piece or limited series) awarded to a designer, a creative craftsman for a piece of furniture or an object.
- **graphic design**: website design, packaging , communication tools awarded to a designer, a communication company for a campaign, new communication systems.
- **textile design**: attributed to a designer, a researcher, a company for an innovation in this field: texture, aspect, functions, processes...

The number of Prizes awarded per session is not pre-determined, it takes into account the quality and the diversity of the proposed applications. 55 laureates in 2018.

The **JURY** is composed of members from the "Collectif Français pour l'Innovation et le Design"

**Conditions for participation:**

**The application file must include:**

- **this completed application form**  
The questions asked have been determined to help you in the description of how the project has been developed and thus inform the jury. If not completed, the jury can't guess what the process of creation has been and they will not evaluate this form.
- some documents ( technical data sheets) and communication tools (photos) presenting your realization

**Please note:**

The application to the Prize is linked to a presentation of the project to the Jury. This can be made by mails and the internet. This application is free.

If you are nominated after a first selection, you might be contacted for more information. You will have to face the possibility of getting the Trophy. The fees for the administration and organization are 300€.

The Trophies will be awarded in

**Metz, France**  
October 2020

The Ceremony will be preceded and followed by visits, trips, contacts, meetings,(information to be found on our website). Offers and programs of this annual meeting will be communicated on the website.

As a laureate, you will have full access to our network in France and in China.

**Deadline for the submission of the application file for the nomination: July 15<sup>th</sup>, 2020**

Files are to be completed online, in case of specific difficulties, you can contact us: [contact@innodesign.fr](mailto:contact@innodesign.fr) or your contact in your country.

The decisions of the jury are reported every month, starting on March 15<sup>th</sup>, you will be informed by mail.

Languages: English, French

# APPLICATION FORM 2020

## Edition 7

### APPLICANT

Surname: .....

Name: .....

Eventually, name of the company or collective you are representing:

.....

Birth date: .....

Address: .....

Postal code: ..... City: .....

Country: .....

Tel.: ..... Mobile phone : .....

E-mail : .....

**Website:** .....

Category for the awards (tick the right box):

- space design / interior design
- industrial design/ product
- industrial design/ object : unique pieces
- graphic design, packaging, communication tools
- textile design

I declare having read the Rules and Regulations of the French-Chinese Innodesign Prize. I declare I am the author of the product/ creation, presented to the Jury and I guarantee its origin.

I declare I accept the clauses of the Rules and Regulations as well as for the participation as for the awarding of the Prize. (see website)

In ..... On .....

Signature:

**TO YOUR ATTENTION! all the sections have to be completed for the evaluation**

Type of object: furniture, tool, accessory, other

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Name of the object:

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Origin of the order:

- individual order
- company or public body
- project from a student lab

**General description of the object (or prototype):** mention at least 3 major lines

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**Analysis and identification of the market :**

Who/what are the targets of the object/ creation ? How have they been identified? Give the details of the preliminary investigation (attach documents)

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How did you evaluate the potential of the market for this type of object? Give details

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**Identification of the constraints before first proposals:**

Mention the major constraints (3 at least)

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**Analysis of the costs of creation.** Give the details of the budgets and evaluations. Add documents.

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**Description of the process of creation:**

Did you work ? by yourself or in a group? With which type of team?

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Was this team involved in an environmental approach? Which one? ( material, process, system)

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**Creation :**

Studies and enquiries conducted to guarantee the originality of the object/ creation. Reference to other creations? (add documents)

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Means and tools used for the creation. How did you monitor the development of the object? Tools used, tests. Give details.

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What are the environmental standards you have taken into account? Give details

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Why is this object innovative ? Shapes, processes, ideas, association of the targets to the creation process ? Give details.

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**Realization of the object/ creation :**

Justification of the choice of material. Recyclable? Recycled materials? New materials? Give details.

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Justification of the choice of the editor or company. Citizen company ? environmentally friendly? Give details.

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**Market study:**

Has this object / creation been realized and marketed? Have you conducted sales monitoring and customer satisfaction surveys? IU or UX study ? Add documents.

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Is this creation/ object submitted to an application for a patent? On which level? Realization? Use? Give details.

yes  no

If yes, place, dates, give details

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**TECHNICAL INFORMATION**

**Please, give all the necessary technical information (6 pages maximum).**

You will rely upon illustrations or any other type of document allowing a better global understanding of the product (or prototype) / creation by the jury.

For example:

- Plans, models
- Usage scenarios
- Sketches
- Photos (jpeg, 300dpi)