

INNODESIGN WEEKERS

Grand Region Creathon : 1st edition in Metz- 15–19 November 2021

« DESIGN, UPCYCLING AND CIRCULAR ECONOMY »

THE BRIEF

From the chosen material, PP strip (Polypropylene) or PET (Polyester) supplied by the Suez Group, allow the participants to find new outlets and various productions by means of a 5-day inter-designer challenge, closed by a presentation of the projects.

The "weekers" selected by the organizing team will be able to design or create one or more products allowing this resource to become a product in its own right that will thus find a second life (perhaps less ephemeral than its first).

From 15 -19 November, 2021, they will be able to exchange, propose and get additional information from business leaders, technicians, engineers, makers present on the site.

Each participant will be asked to come with their own material for the final presentation of a prototype or a sufficiently realistic digital presentation to allow the business leaders and economic actors present to express their views.

The "weekers" will have access to dedicated spaces to test, submit, prototype. Resources such as 3D printers, cutters, small design equipment etcwill be available.

The closing of this week will be on Friday, November 19th from 4 pm with a rendering of the research and work for evaluation of the feasibility of the project. It will be the moment of a presentation of the participants to the press and the guests present, the award of a certificate of participation and a Trophy "Innodesign Weekers, 1st edition"

THE APPLICANTS

INNODESIGN WEEKERS is aimed at trained designers, passionate creatives, design professionals, involved makers, etc ...

The research criteria will be: Originality, ease of implementation, commercial opportunities.

These criteria will be taken into account by the panel of business leaders / design actors, present during the presentation of the work at the end of the week.

THE IMPLEMENTATION

The place: in Metz for this premiere, communication at the beginning of October.

Proposals: (according to estimations)

- **A unique space** where you can work on design, test proposals, meet business leaders, engineers and technicians in the form of conferences, presentations (sponsors, partners, weekers..), exchanges.

- **Several spaces:**

- a general design space (office, box, co-working space)
- a more practical space for possible prototyping, testing like in a fablab (IUT GMP and Citylab)
- a space for conferences, presentations, exchanges

The necessary equipment:

The material is supplied by the Suez Group, partner of the event. The exact type of waste to be treated will be revealed to participants before the start of the creathon.

Each participant will be asked to come with their own computer equipment for the final presentation of a prototype or a sufficiently realistic digital presentation to allow the business leaders present to express their views.

Technical support, information, advice will be available.

The small basic material and tools to prototype: paper, cardboard, pencils, printer, photocopier etc. are provided.

Accommodation and catering conditions:

Drinks, snacks are free for the selected participants as well as the participation in the closing ceremony of the event.

Accommodation and catering costs will be covered at the level of €500 per candidate for the week. Lunch taken on site, selection of hotel rooms and restaurants issued by us.

MEETING THE CHALLENGE BY APPLYING

Selection will be made from a CV, a quick presentation of the talents as well as a few lines to integrate this first edition. (attached form)

10 places for this first edition, individual or team work. (to be defined with the candidates)

Automatic registration to the INNODESIGN ASSOCIATION to cover insurance costs. (10€)

The selection of applications will be the responsibility of the organizers, 10 applications will be accepted.

THE PRESENTATION OF THE PROJECTS, PRIZES AND AWARDS

The presentation of the research and work will be done on Friday 19th from 4 pm. A panel of business leaders, design and research actors, journalists, chaired by François Behr, President of the Innodesign Association, will be present and will give an opinion of feasibility.

During the rendering of their work and the closing ceremony, all the "weekers" will be presented to the press and will receive a certificate of participation in "Innodesign weekers" and a trophy bearing the date of the event.

RIGHTS AND LEGAL ASPECTS

Contractual proposals likely to be made following the research and the creations related to the purpose of the event will be submitted to the organizers (here the Innodesign Association) that will claim 5% of the amount of the fees invoiced.

Your participation, your support, your opinions count to move the projects forward.

Association membership fee: 10€
IBAN : FR76 1027 8059 0000 0218 1780 192 BIC
CMCIFR2A

For any information,
please contact us:

contact@innodesign.fr
Marie Rigaux : 06 82 54 49 76



Application form for the Creathon, edition 1 :
DESIGN, UPCYCLING AND CIRCULAR ECONOMY

To be returned by email, contact@innodesign.fr, or via your contact in our team . Thank you.

Name, Surname:

Quality:

Agency/ Company :

Adress :

N° Street.....

City Zip codeCountry.....

Email :Phone :.....

Website :.....

I wish I could participate in the Creathon, 1st edition, organized by the INNODESIGN ASSOCIATION. I have fully understood the elements exposed in the document: "Call for applications"

Signature :

Elements to be attached :

Full resume, letter of motivation, book, references, website, any useful document to comprehend your work

We are at your disposal for any complementary information.

