

INNODESIGN WEEKERS

Grand Region Creathon : 1st edition in Metz- 24-28 January 2022

« DESIGN, UPCYCLING AND CIRCULAR ECONOMY »

THE BRIEF

From the chosen material, PP strip (Polypropylene) or PET (Polyester) supplied by the Suez Group, allow the participants to find new outlets and various productions by means of a 5-day inter-designer challenge, closed by a presentation of the projects.

The "weekers" selected by the organizing team will be able to design or create one or more products allowing this resource to become a product in its own right that will thus find a second life (perhaps less ephemeral than its first).

From 24-28 January, 2022, they will be able to exchange, propose and get additional information from business leaders, technicians, engineers, makers present on the site.

Each participant will be asked to work with their own tools for the final presentation of a prototype or a sufficiently realistic digital presentation to allow the business leaders and economic actors present or connected to the event to express their views.

The "weekers" will have a possibility of access to dedicated spaces to test, submit, prototype. Resources such as 3D printers, cutters, small design equipment etcmight be necessary.

The closing of this week will be on **Friday, January 28th from 4 pm** with a rendering of the research and work for evaluation of the feasibility of the project. It will be the moment of a presentation of the participants to the press and the guests present, the award of a certificate of participation and a Trophy "Innodelign Weekers, 1st edition"

THE APPLICANTS

INNODESIGN WEEKERS is aimed at trained designers, passionate creatives, design professionals, involved makers, etc ...

The research criteria will be: Originality, ease of implementation, commercial opportunities.

These criteria will be taken into account by the panel of business leaders / design actors, present during the presentation of the work at the end of the week.

THE IMPLEMENTATION

The place: in Metz for this premiere, probably with remote work organization from Metz

A schedule with a planning of the moments of interaction and research of advice or collaboration in the fields of conception, design, testing of the proposals, contacting business leaders, engineers and technicians in the form of personal exchanges , presentations (sponsors, partners, weekers..) will be proposed.

The necessary equipment:

The original material is supplied by the Suez Group, partner of the event if possible and if not, you will get all the information needed to find some in a recycling center. The exact type of waste to be treated will be revealed to participants before the start, about one week before the beginning of the creathon.

Each participant will be asked to use their own computer equipment to work and for the final presentation of a prototype or a sufficiently realistic digital presentation to allow the business leaders present to express their views.

Technical support, information, advice will be available.

Accommodation and catering conditions previously mentioned will not be maintained given the circumstances forcing us to keep our distances. We will answer your needs and questions on request and after agreement.

MEETING THE CHALLENGE BY APPLYING

Selection will be made from a CV, a quick presentation of the talents as well as a few lines to integrate this first edition. (attached form)

6 places for this first edition, individual or team work. (to be defined with the candidates)

The selection of applications will be the responsibility of the organizers, 6 applications will be accepted.

THE PRESENTATION OF THE PROJECTS, PRIZES AND AWARDS

The presentation of the research and work will take place on **Friday 28th from 4 pm**. A panel of business leaders, design and research actors, journalists, chaired by François Behr, President of the Innodesign Association, will be present and will give an opinion of feasibility.

During the rendering of their work and the closing ceremony, all the "weekers" already presented to the press through our communication tools will receive a certificate of participation in "Innodesign weekers" and a trophy with the date of the event.

Your participation, your support, your opinions count to move the projects forward.

Association membership fee: 10€
IBAN : FR76 1027 8059 0000 0218 1780 192 BIC
CMCIFR2A

For any information,
please contact us:

contact@innodesign.fr
Marie Rigaux : 06 82 54 49 76

Application form for the Creathon, edition 1 :
DESIGN, UPCYCLING AND CIRCULAR ECONOMY

To be returned by email, contact@innodesign.fr, or via your contact in our team . Thank you.

Name, Surname:

Quality:

Agency/ Company :

Adress :

N° Street.....

City Zip codeCountry.....

Email :Phone :.....

Website :

I wish I could participate in the Creathon, 1st edition, organized by the INNODESIGN ASSOCIATION and ISEETECH. I have fully understood the elements exposed in the document: "Call for applications"

Signature :

Elements to be attached :

Full resume, letter of motivation, book, references, website, any useful document to understand your work

We are at your disposal for any complementary information.